

INT. LIVING ROOM - DAY

The family's home is set up for Super bowl Sunday, food and refreshments are laid out on the coffee table. A man is sitting on the couch with his wife, his brother and his brother's wife. On the television is the game. Everyone is watching raptly. A touchdown is about to be scored.

CHARACTER #1: MAN

Go, go, go! Touchdown!

The entire family erupts into cheers and screams of joy. The shot starts out fast and then is in slow-motion. Once the chaos dies down, the man sits on the couch again and reaches for a bag of chips. He pulls one out and stares at it intently as if lost in a memory.

The man goes back to the memory he is remembering. The transition will make it look like he's daydreaming.

INT. LIVING ROOM - DAY (FLASHBACK)

Man and Father are sitting on the same couch in the same living room, watching the game only it's last year. The table in front of them is covered in snacks. The man and his father watch the television screen. A team scores a touchdown. The father and son get up and cheer loudly together. Then they each grab a chip, the Cape Cod Waffle Cut chips, and then both dip it in some classic French Onion dip. They look at each other and do a little "cheers" with their chips as if toasting to a good win.

The man and his father both devour the chips and sit back and relax while they continue to watch the game together. The daydream ends.

INT. LIVING ROOM - DAY (END FLASHBACK)

The man is back in his living again but it is the present day. He's still staring at the chip in his hand. He dips it into French Onion dip then brings it back to himself. Suddenly he turns to the side of him and it's revealed that his own son is sitting next to him now and they do a chip "cheers." At this angle you can see an image of his father on the end table next to the couch. There's a beer and a bowl of chips sitting next to the picture. He looks towards the image.

CHARACTER #1: MAN

This one's for you, Pops.

The man puts the chip bag back on the table, we can now see that it's the brand Cape Cod Waffle Cut chips. The camera zooms in slowly to just the logo. It cross-dissolves from the living room setting to a white screen with the logo and the tagline "Savor what's special."

NARRATOR (V.O.)

These past years have been hard on everyone so try to remember to savor what's special.

The scene fades to black.